

Tip number

1

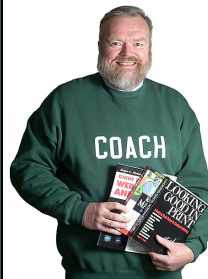
What kind of incentive do you offer visitors to your web site?

Incentives are necessary if you want to establish long-lasting, profitable, relationships with clients and prospects.

Find out how to create powerful and profitable incentives in the **free report package** you can order from my web site.

Free Special Report

Learn how to avoid the 10 biggest web marketing mistakes



Roger C. Parker

32 million dollar author, speaker, and marketing resource.

- Find out what to look for when evaluating a web site—your own or a competitor's.
- Rank web site message and ease of reading.
- Evaluate web site strategy and marketing effectiveness.

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You'll also receive: "The 8 Biggest Newsletter Marketing and Design Mistakes."

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Tip number

2

Does the web site immediately engage visitors?

Web site visitors are in a hurry. You have just a few seconds to engage their interest and keep them at your site.

Find out more about engagement in the **free report** you can order from my web site.

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